



CoreSite Innovator to Present at the Infinity Festival November 2–4, 2021

October 28, 2021

– *Media and Entertainment Technology Leaders Learn to Monetize and Future-Proof Business from CoreSite Thought Leaders* –

– *5G Takes Center Stage at the Intersection of Entertainment, Media, Network, Cloud Provider and Technology Communities* –

– *Hollywood Meets Silicon Valley at the Goya Theater and Dream Hotel* –

DENVER--(BUSINESS WIRE)--Oct. 28, 2021-- CoreSite Realty Corporation (NYSE:COR) ("CoreSite," or the "Company"), a premier provider of secure, reliable, high-uptime data center campuses with high-performance cloud access and [interconnection](#) solutions across the U.S., announced they are the proud co-presenting sponsor of the upcoming Infinity Festival 2021 in Hollywood, CA November 2-4.

Now in its exciting fourth year, the forward-focused Infinity Festival is the place where Hollywood meets Silicon Valley. The multi-day annual event held in Los Angeles brings together Hollywood's finest storytelling talent with the innovative creators of cutting-edge technology. For 2021, Infinity Festival will blend in-person and virtual events for a unique hybrid experience. The in-person portion will be held in several adjacent Hollywood locations with most events happening at Goya Studios and the Dream Hotel; the online component will be presented through the easy-to-use FNvirtual event platform. The festival will continue its theme of "Story Enabled by Technology" with an entirely new slate of innovative programming, including industry-leading speakers, panel discussions, an exhibit hall, innovation labs and a fine art gallery, each with an emerging-tech focus.

"We are excited to sponsor and attend this event in person," stated Maile Kaiser, CoreSite's Senior Vice President of Sales. "This immersive media event enables us to showcase how CoreSite uniquely enables our media and entertainment customers to innovate and monetize their business by interconnecting and interoperating with all the partners in their digital workflow. Our unique solutions provide direct, secure and virtual connections to transfer content and collaborate in real-time – providing a native digital supply chain to expedite time to market."

Demand for hybrid IT solutions from the media and entertainment industry continues to increase as we move into the 5G era. Innovation in animation and visual effects production, streaming media platforms, augmented and virtual reality, gaming, in-car entertainment, digital classrooms and other immersive experiences require this next generation network – in addition to a collaboration between media and entertainment, network provider, technology and cloud providers.

"At CoreSite, our media and entertainment customers are constantly evaluating ways to improve performance to better their customers' experience. That is why it is so critical to deploy a hybrid IT strategy from an interconnection hub like CoreSite. Our native cloud onramps to all the major cloud providers and an ecosystem of networks, service providers and enterprises enable our customers to optimize performance, lower latency and guarantee uptime," said Brian Eichman, Senior Director, Solution Architecture and Product Development.

Eichman has unique experience in this space, developing interconnection solutions for communities of cloud, network, service provider and enterprises. He will bring this experience center stage as he presents *5G's Starring Role in Immersive Media* at the Infinity Festival on November 3rd at 2:30pm PT. There he will examine the critical role 5G plays in enabling innovation to deliver seamless, immersive customer experiences.

Eichman will be featured throughout the event, in this session and on two live panels; *The Future of Work* and *The Democratization of Virtual Production*, Thursday November 4th at 10:30am PT and 4:30pm PT respectively.

Interested in attending? [Register](#) with promo code CORE50DC and **save 50% off admission**. Be sure to stop by the CoreSite Hollywood Lounge, at the Infinity Festival, for your chance to win a Quest Oculus!

Other Highlights:

- [Media and Entertainment Adapts with Hybrid IT](#)
- [5G's Impact on Edge Infrastructure](#)
- [The Critical Role Colocation Plays in 5G Edge Computing](#)
- [CoreSite's LA Campus Takes Center Stage](#)

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About CoreSite

CoreSite Realty Corporation (NYSE:COR) delivers secure, high-uptime data center campuses with high-performance cloud access and interconnection solutions to a growing customer ecosystem across eight key North American markets. More than 1,370 of the world's leading enterprises, network operators, cloud providers, and supporting service providers choose CoreSite to connect, protect and optimize their performance-sensitive data, applications and computing workloads. Our scalable, flexible solutions and 480+ dedicated employees consistently deliver unmatched data center options — all of which leads to a best-in-class customer experience and lasting relationships. For more information, visit www.CoreSite.com.

About Infinity Festival Hollywood

Infinity Festival Hollywood, guided by more than 150 Advisors from the leading studios, talent agencies and technology companies, celebrates “Story Enabled by Technology” by bringing together Silicon Valley innovators with Hollywood’s leading storytellers. IF Programming has an emerging-technology focus, and includes high-profile screenings, tech exhibitions, thought-leading speakers, panel discussions, innovation labs, VIP networking opportunities and a fine art exhibition. The festival is inspired by the seemingly infinite possibilities being realized in content creation for evolving technologies and platforms. Attendees can register at infinityfestival.com to obtain tickets and additional information.

Forward Looking Statements

This press release may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as “believes,” “expects,” “may,” “will,” “should,” “seeks,” “approximately,” “intends,” “plans,” “pro forma,” “estimates” or “anticipates” or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and contingencies, many of which are beyond CoreSite’s control that may cause actual results to differ significantly from those expressed in any forward-looking statement. These risks include, without limitation: the geographic concentration of the Company’s data centers in certain markets and any adverse developments in local economic conditions or the level of supply of or demand for data center space in these markets; fluctuations in interest rates and increased operating costs; difficulties in identifying properties to acquire and completing acquisitions; significant industry competition, including indirect competition from cloud service providers; failure to obtain necessary outside financing; the ability to service existing debt; the failure to qualify or maintain its status as a REIT; financial market fluctuations; changes in real estate and zoning laws and increases in real property tax rates; the effects on our business operations, demand for our services and general economic conditions resulting from the spread of the Novel Coronavirus (“COVID-19”) in our markets, as well as orders, directives and legislative action by local, state and federal governments in response to such spread of COVID-19; and other factors affecting the real estate industry generally. All forward-looking statements reflect the Company’s good faith beliefs, assumptions and expectations, but they are not guarantees of future performance. Furthermore, the Company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes. For a further discussion of these and other factors that could cause the Company’s future results to differ materially from any forward-looking statements, see the section entitled “Risk Factors” in its most recent annual report on Form 10-K, and other risks described in documents subsequently filed by the Company from time to time with the Securities and Exchange Commission.

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