



Dstillery Expands Within CoreSite Los Angeles Campus to Support Continued Growth via Access to Advertising Technology Partners

December 17, 2015

Expansion Further Strengthens Dstillery's Leading-Edge Marketing Platform

DENVER--(BUSINESS WIRE)--Dec. 17, 2015-- [CoreSite Realty Corporation](#) (NYSE:COR), a premier provider of secure, reliable, high-performance data center solutions across the U.S., today announced that [Dstillery](#), an intelligence-technology company that builds custom audiences from massive data sets to help brands and media companies achieve its marketing objectives, has expanded its presence within CoreSite's Los Angeles data center campus. Dstillery chose to expand its Los Angeles deployment based on the ability to enhance and scale business performance and reduce cost by leveraging the ecosystem of technology partners on CoreSite's platform.

Dstillery's Los Angeles expansion allows the company to further leverage CoreSite's data center platform to enhance its content delivery capabilities and improve system responsiveness. Dstillery utilizes the CoreSite [Any2Exchange®](#) for Internet peering to facilitate more than 50 billion daily transactions through its leading-edge marketing operations, as well as to accelerate data analysis and deliver targeted ad content to millions of consumers. Dstillery relies on CoreSite's low-latency solutions to instantly connect with other peering members, including CoreSite's robust ecosystem of participating advertising technology partners via the CoreSite [Any2Exchange®](#) for Internet peering.

"CoreSite's solutions have helped us increase our network response times by as much as 25%, resulting in faster ad delivery and greater exposure for our customers," said Amit Gupta, VP of Infrastructure, Dstillery. "In the near future, we aim to execute more than 75 billion transactions per day. Everything about our experience with CoreSite — the excellent facilities, the reliable technology, and the knowledgeable staff — leads me to believe we'll hit that benchmark faster and with fewer challenges than we have planned."

"Dstillery depends on CoreSite's low-latency, high-speed connectivity solutions to execute on its business objectives and meet rapidly growing demand from its customers," said Steve Smith, SVP of sales and marketing at CoreSite. "Our Internet peering solutions connect Dstillery with its choice of hundreds of global networks, providing a reliable, cost-effective peering fabric to create faster data flows and increase the number of available data paths for decreased latency and better redundancy."

The CoreSite [Los Angeles campus](#) includes two data center facilities — LA1, also known as One Wilshire®, one of the most interconnected buildings in the world, and LA2 with over 424,000 square feet of scalable capacity in downtown Los Angeles. CoreSite's Los Angeles campus is comprised of over 500 network, cloud and enterprise customers, and brings access to the largest peering exchange on the West Coast — CoreSite's Any2Exchange® for Internet peering.

For additional details regarding the challenges Dstillery faced, the CoreSite solution that was implemented, and the resulting positive impacts on Dstillery's business, read the full [Dstillery case study](#).

About Dstillery

Dstillery is an intelligence-technology company that builds custom audiences from massive data sets to help brands and media companies achieve their marketing objectives. The company's digital intelligence platform coupled with human intellect examines online behaviors at an atomic level and combines them with real-world actions to provide deep insights into consumer affinities across channels and the tools to take advantage of programmatic buying. Dstillery offers managed and self-service solutions to more than a third of Fortune 100 companies. The company is distinguished by its people, its integrity, its commitment to service and its passion for good science, values shared by all of its 175 employees across eight offices in the US. For more information, visit www.dstillery.com.

About CoreSite

CoreSite Realty Corporation (NYSE:COR) delivers secure, reliable, high-performance data center solutions across eight key North American markets. More than 900 of the world's leading enterprises, network operators, cloud providers, and supporting service providers choose CoreSite to connect, protect and optimize their performance-sensitive data, applications and computing workloads. Our scalable, flexible solutions and 350+ dedicated employees consistently deliver unmatched data center options — all of which leads to a best-in-class customer experience and lasting relationships. For more information, visit www.CoreSite.com.

Forward Looking Statements

This press release may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates" or "anticipates" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and contingencies, many of which are beyond CoreSite's control, that may cause actual results to differ significantly from those expressed in any forward-looking statement. These risks include, without limitation: any adverse developments in local economic conditions or the demand for data center space in these markets; operational difficulties, including difficulties relating to information systems, internal processes and information security; significant industry competition; financial market fluctuations; and other factors affecting the real estate industry generally. All forward-looking statements reflect CoreSite's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance. Furthermore, CoreSite disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes. For a further discussion of these and other factors that could cause CoreSite's future results to differ materially from any forward-looking statements, see the section entitled "Risk Factors" in CoreSite's most recent annual report on Form 10-K, and other risks described in documents subsequently filed by CoreSite from time

to time with the Securities and Exchange Commission.

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